

# WINTER 2018 Pick Award Buyers Lab Winter 2018 Pick Award

# Xerox AltaLink C8070

## **Outstanding 70-ppm Color Copier MFP**





The Xerox AltaLink C8070, chosen by BLI analysts as winner of the Winter 2018 Pick for Outstanding 70-ppm Color Copier MFP, offers...

- Excellent reliability performance and easily-replaceable components to minimize downtime
- High-quality and consistent output that will meet the needs of both general office and marketing-intensive environments
- Top-shelf operability; access, browse and download apps through Xerox App Gallery to simplify and speed up everyday tasks
- Exceptional job stream speeds and small color scan file sizes that boost print and scan productivity, respectively
- Mobile print support with standard NFC and WiFi-Direct and cloud-readiness for convenient printing

"The Xerox AltaLink C8070's intuitive, smartphone-like navigation makes for an incredibly user-friendly experience, and users will surely appreciate its ability to streamline daily workflows with the enablement of driver presets, the creation of settings for up to 50 different copy job programs right from the panel, and access to ConnectKey apps from the Xerox App Gallery," said George Mikolay, Associate Director of Copiers/Production for Keypoint Intelligence - Buyers Lab. "A hearty list of mobile print support options for both Android and Apple devices allow for convenient printing on the go, while a robust web user interface with a built-in search function and highly effective fleet management via Xerox CentreWare Web greatly simplify tasks for administrators."

"Given its excellent reliability, mid- to large-size workgroups can truly depend on the AltaLink C8070," said Joe Ellerman, Manager of Lab Operations for Keypoint Intelligence - Buyers Lab. "Moreover, the outstanding feedback from the bidirectional drivers, control panel, and web utility provides users with plenty of notice prior to supplies running out, further maximizing uptime day in and day out. And taking into account the device's impressive, consistent output, faster-than-average job stream speed, and higher-than-average memory capacity, it's safe to say the device truly delivers without sacrificing quality."



# About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the everchanging landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

# About Buyers Lab Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

## KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO Deanna Flanick, CRO Patrick Albus, CFO

Jeff Hayes, Managing Director Jeff.Hayes@keypointintelligence.com

Randy Dazo, Group Director, Office Document Technology Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director, Software Analysis Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director, Copiers/Production George.Mikolay@keypointintelligence.com Marlene Orr, Director, Printer & MFP Analysis Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor Carl.Schell@keypointintelligence.com

### U.S. ANALYSTS

Kris Alvarez, Editor Kris.Alvarez@keypointintelligence.com

Felicia Heiney, Editor Felicia.Heiney@keypointintelligence.com

Lee Davis, Editor, Scanners/Software Evaluation Lee.Davis@keypointintelligence.com Kaitlin Shaw, Editor, Printer & MFP Evaluation Kaitlin.Shaw@keypointintelligence.com

#### **EUROPEAN ANALYSTS**

Priya Gohil, Senior Editor Priya.Gohil@keypointintelligence.com

Simon Plumtree, Senior Editor Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor, Software Evaluation Andrew.Unsworth@keypointintelligence.com

#### LABORATORY

Pete Emory, Director, U.S./Asia Research & Lab Services

David Sweetnam, Director, EMEA/ Asia Research & Lab Services

## COMMERCIAL

Mike Fergus Vice President of Marketing & Product Development

Gerry O'Rourke International Commercial Director

