

Xerox® FreeFlow Express to Print Delivering quick and easy prepress.



Get ready to speed up your prepress.

What if you could prepare your print jobs quicker and more easily? What if you could reduce the time required to set up even your most cumbersome jobs? FreeFlow Express to Print is a cost-effective workflow solution that increases your productivity by addressing common symptoms that cause prepress bottlenecks. With its intuitive visual interface, you can perform job ticketing and prepress functions with a simple click of the mouse.

Impose and finish applications such as business cards, brochures, books, and manuals consistently and more efficiently—so you can keep your production pipeline filled. It's so easy to use, even novice users quickly become experts. If you want to enhance your productivity and profitability, why would you print without it?

Simplified job setup.

Directly convert TIFF, JPEG, PostScript®, EPS, RDO, and Microsoft® Office (Word, PowerPoint®, Excel®, and Publisher*) files to true Adobe® PDFs, just by opening them up in Express to Print. You can also convert files from any application into true Adobe PDFs and automatically bring them into Express to Print.** Automatically combine multiple files into one and perform tasks such as adding custom tabs, page inserts, covers, bar coding, page numbering, watermarks, and Bates stamping with drag-and-drop simplicity. This tool is not only fast, it's smart—select your Xerox® printer and Express to Print displays only the ticketing options available for that printer.

Visual job ticketing.

An intuitive and highly visual interface lets you view and prepare jobs at the desktop, ensuring their accuracy *before* you submit them to print. Point and click to preview every page as you prepare your jobs with tabs, covers, chapter starts, and more. Maintain print quality and consistency for repeat jobs. View your job in page view, printer spreads, or reader spreads. Thanks to its logical, intuitive operations, Express to Print is ideal for walk-up jobs and less-skilled operators. It reduces training time, number of software applications, and steps required to perform simple prepress activities.

Template-based automation.

Take the guesswork and manual labor out of job preparation with over 50 predefined templates. The templates automate frequently repeated jobs, time-consuming setups, and routine prepress tasks such as imposition and finishing options. You'll be able to see a soft proof prior to submitting your job to print, so you can produce books, manuals, newsletters, postcards, posters, and more with greater ease and accuracy. There are even specialized templates for Pre-K–12 and Legal applications designed to work with key Xerox® digital print engines. You can also create and distribute your own customized templates, so jobs can be prepared quickly and consistently according to your needs.

Timesaving templates.

Express to Print templates build speed and consistency into your workflow, helping you overcome the challenges that result when your operators have varied skill sets, high turnover rates, or dispersed locations. They range from universally common jobs to those frequently used in specific industries. Templates created for the Pre-K–12 and Legal industries, for example, include the following:

Business Cards



C-Fold Brochure



Postcard



Newsletter



Special Event Program



Calendar



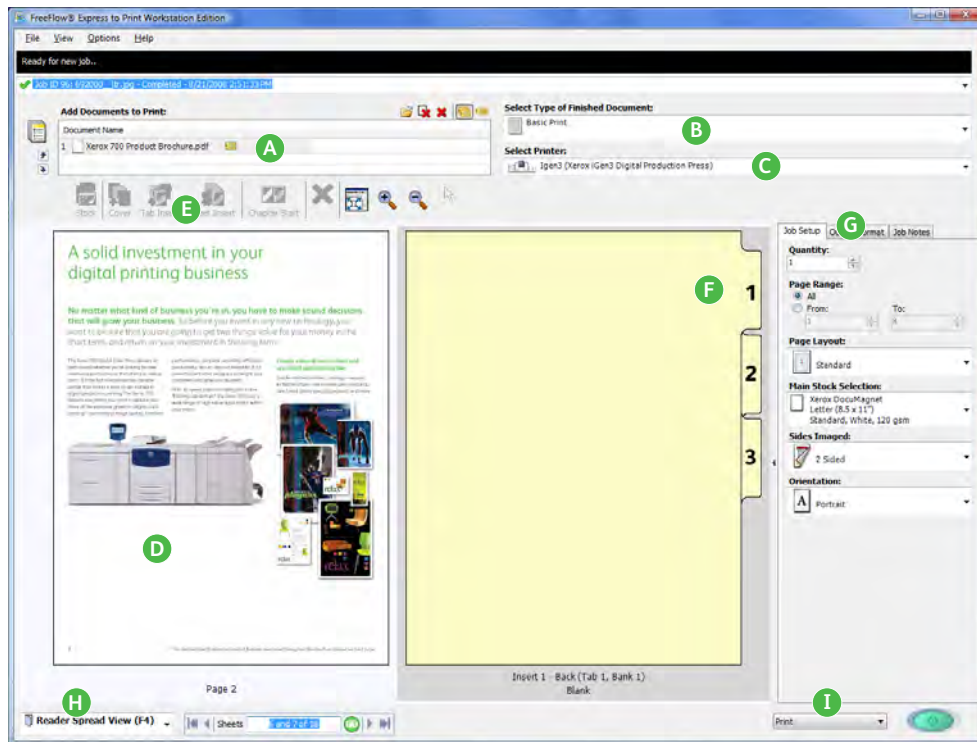
Pamphlet



It adds up to an easier workflow—right from the start.

You can install Express to Print on your Windows® computer yourself—there's no complicated programming. And because it doesn't reside on a server, it doesn't tie up resources needed to process and RIP your jobs. Created to work exclusively with your Xerox® digital print engines, Express to Print will boost your color and monochrome workflow productivity.

The quick and easy-to-use prepress tool.



A Active Jobs. Open native file formats and automatically convert to PDF; join multiple files into one.

B Automation Templates. Select from 50 built-in templates (multi-up, signature books, etc.) that automatically apply imposition and finishing options to your job.

C Destination Printer. Connect to all of your Xerox® digital printers, then choose which one you want to print to.

D Interactive Visual Interface. Dynamically preview your jobs as you build them.

E Preparation Icons. Using easily identifiable icons, click to add covers, stocks, tabs, inserts, watermarks, and page numbers—your job will automatically update in the visual interface.

F Tab Customization. Create labeled tabs quickly and easily with formatting and style features that automatically embed information into the job ticket.

G Job Ticketing Selection. Select printing and finishing parameters or add special job notes/banner messages.

H Preview Options. Select to preview by page, printer spreads, or reader spreads.

I Print. Choose to print, save at printer, or print to file.

Seeing is believing.

Use Express to Print's built-in templates to streamline a repeated job like business cards. Or create your own customized templates for other labor-intensive applications. Build a book with tabs, covers, insertions, and binding—all through Express to Print's easy-to-use visual interface. Whatever jobs you print today, or want to print tomorrow, you'll see how Express to Print makes your workflow smoother and faster.

Discover how you can move more jobs through your shop so you can be more productive every day. For a free demo, contact your Xerox representative. For more information, visit our website at www.xerox.com and enter keyword "Express to Print."

Xerox® FreeFlow® Express to Print Specifications

Hardware Components

Minimum Requirements:

- Processor: Intel® Core Duo 2.0 GHz or better, or equivalent AMD Processor
- System Memory: 2 GB
- Hard Drive Capacity: 80 GB SATA 7200 RPM
- Video Capability: Video Controller (AGP or PCI-based) with 128 MB RAM
- Ethernet Capability: 100/1000 MB/sec
- Display: CRT or LCD Monitor
- Input Devices: Keyboard and Mouse
- Peripheral Devices: DVD Drive

Software Components

Supported Operating Systems:

- Microsoft® Windows® XP Professional (32-bit) with Service Pack 3
- Microsoft® Windows® 7 Professional or Ultimate (32-bit)

Optional Application Software Supported:

- Microsoft® Office 2003 (Word, Excel®, PowerPoint®, and Publisher)
- Microsoft® Office 2007 (Word, Excel®, PowerPoint®, and Publisher)
- Adobe® Acrobat® Standard 9.3
- Adobe® Acrobat® Professional 9.3

Supported Image File Formats:

- TIFF
- JPEG
- PostScript®
- EPS
- RDO
- Adobe® PDF
- Microsoft® Office (Word, PowerPoint®, Excel®, and Publisher)*

*Requires optional MS Office 2003 or 2007 software.

Supported Printers

For a complete list of supported printers, please visit www.xerox.com/freeflow or call 1-800 ASK XEROX.

The power of Xerox® FreeFlow.

Fewer touches. Greater productivity. The Xerox® FreeFlow Digital Workflow Collection can help you automate to save time and reduce costs for every job—from point of entry to final delivery. Whether you use one of these products or integrate several to meet your specific workflow needs, FreeFlow solutions help you connect with your customers, reduce costs, and enable new applications.

Orders come in through your current system or the 24/7 Web portal enabled through **FreeFlow Web Services**.

Immediately, they're processed through **FreeFlow Process Manager®**, which automatically handles preflight, imposition, scripting, and more. Job ticketing and tracking is taken care of automatically—it can even integrate with your offset prepress systems.

Jobs can also be prepared with our document preparation software, which allows you to view and prepare jobs for printing—**FreeFlow**

Express to Print uses templates for ease and simplicity while **FreeFlow Makeready®** puts advanced capabilities at your fingertips.

Now, **FreeFlow Output Manager®** takes over, acting as a centralized collection point to route and schedule jobs across multiple printers.

Finally, the **FreeFlow Print Server** RIPs the jobs, providing timesaving efficiency, excellent image quality, and benchmark security.

Looking to gain a competitive edge? Use the **FreeFlow Variable Information Suite** to add personalization and cost-effective security features to your documents, while optimizing throughput speed and efficiency.

The bottom line? Whether you use one of these products or integrate several to meet your specific workflow needs, you can connect with your customers, reduce costs, and enable new applications.

For more information on Xerox® FreeFlow® Express to Print, call 1-800 ASK XEROX or visit us on the Web at: www.xerox.com/freeflow.

